

Saad Tariq, Technical Product Manager

Melbourne, Australia, 0494058653, saad@saadtariq.io

LINKS

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PROFILE

I have a CS and Data Science background with hands-on experience across the stack: from designing AWS infrastructure and Mixpanel event schemas to shipping production automation workflows in N8N and Airtable. I scaled a consumer subscription platform to \$1M+ MRR and Top 1-3 global rankings by owning the full funnel from acquisition through to monetisation. I've co-founded a startup, delivered enterprise data systems for government and B2B clients globally, and built a health and wellbeing app for my Industry Experience Project at Monash, which won the Students Choice Award for the category. I reach for no-code tools when they're the fastest path to execution, and write specs when they're not.

EMPLOYMENT HISTORY

Jun 2024 — Jan 2026

Technical Project Manager, Sketric Solutions

Newark, DE

- Shipped SketricGen from zero to paying customers in six months, a **canvas-based multi-agent AI workflow builder** with 2,000+ external tool integrations including Gmail, Calendar, and custom MCP-connected nodes.
- Owned the full build: **UX design**, **AWS infrastructure** (Cognito, DynamoDB, Lambda), **payment integration**, and product roadmap across a nimble team of 4-5.
- Designed a personalised onboarding flow by user background that cut first agent-build time from **8+ minutes to under 5**.
- Built a production **N8N booking agent** that handled scheduling conversations and synced confirmed slots to Google Calendar, powering all customer demos and feedback calls.
- Built a **semi-automated SEO content pipeline** using N8N and Airtable as the input layer, automating keyword research, SERP analysis, and article generation from a single topic brief.
- Delivered an **AI-powered drowning detection system** across 8 locations in Dubai including public beaches, pools and lagoons for a UAE government tender, managing stakeholder alignment across three organisations.
- Delivered a full-scale **enterprise data warehouse** for CodeKloud (Singapore, 1M+ users) on **GCP/BigQuery** with a live **Metabase** reporting layer, unifying data across product, marketing, and curriculum teams.
- Delivered an **AI traffic flow monitoring and crowd pattern control system** for the Saudi Transport Ministry to manage peak pilgrimage traffic using CCTV footage and TomTom API data.

Oct 2023 — Mar 2024

Product Manager, Vyro

San Francisco, CA

- Owned the Android and iOS product roadmap for ImagineArt, a Gen AI creative platform with 10M+ downloads, working with a cross-functional team of 20-30 engineers, designers, and ML specialists.
- Shipped the **Community Feed**, transforming ImagineArt from an AI image generation tool into a **creator workflow platform**, doubling session time from 7 to 15+ minutes and improving D1 retention from 7.3% to 9.6%.
- Redesigned **theme-specific purchase flows**, lifting landing-to-purchase conversion from 0.98% to 1.6%.
- Partnered with marketing on seasonal campaign execution, owning in-app purchase screens, onboarding flows, and ad creatives across **Meta and TikTok**.
- Led **cross-platform unification** of accounts, credits, and payments via Stripe, resolving subscription syncing and legacy user migration edge cases to give users a single login across **Android, iOS, and web** for the first time.

Apr 2023 — Oct 2023

Growth Analyst, Vyro

San Francisco, CA

- Built ImagineArt's **growth analytics infrastructure** from scratch, designing the complete Mixpanel event tracking schema across every user flow, funnel, and conversion trigger, which became the company's primary visibility layer into user behaviour.
- Integrated **Singular and AppsFlyer mobile attribution** across iOS and Android, resolving complex iOS privacy constraints to establish accurate ROI measurement and campaign performance tracking.
- Owned **full-funnel growth strategy** across Google UAC, paid social (Meta/TikTok), ASO, and organic SEO, building centralised dashboards tracking cohort retention, CAC vs LTV, and country-level performance.
- Developed **regional pricing and monetisation strategy** by analysing subscription performance, willingness to pay, and behavioural patterns across geographies, directly informing tiered pricing decisions that improved revenue per user across key markets.
- Contributed to scaling Imagine Art to **Top 1-3 global rankings** on Android, ~1,400% revenue growth, and **\$1M+ monthly recurring revenue** within 7-8 months of launch.

Oct 2022 — Mar 2023	Business Analyst, Vyro	San Francisco, CA
• Vyro's entire business analytics function from scratch as the company's sole analyst, establishing the first revenue tracking pipelines and post-release monitoring processes connecting revenue, product, and marketing performance. • Built forecasting and budgetary reports presented directly to executive leadership, informing monthly marketing spend allocation that contributed to revenue scaling from ~\$35K to \$70K+ MRR within the first quarter, across a portfolio of ad-monetised and subscription photography apps. • Identified and resolved a critical revenue loss on Object Remover, a viral photography app, by tracing an anomalous drop to a missing ad dependency, restoring near-full revenue overnight.		

Mar 2022 — Oct 2022	Co-Founder, SEM3 Technologies	Islamabad, Pakistan
• Co-founded a startup to bring digital presence to everyday small businesses in Pakistan, serving SMEs, healthcare providers, and legal professionals who lacked any online footprint, taking end-to-end ownership across client requirements, product delivery, and business strategy. • Built a working prototype that translated Figma designs directly into structured React layouts automatically, an early expression of the same build-first, automate-what-you-can instinct carried into every role since.		

EDUCATION

Feb 2024 — Feb 2026	MS Data Science, Monash University	Melbourne, Australia
Industry Experience Studio Project - High Distinction Led a cross-functional team to design and deliver <u>BondUp</u> , a relationship wellbeing app addressing the UN SDG for Good Health and Wellbeing, built across UX design, ML-powered activity recommendations, and an emotional wellbeing dashboard. (Mentored and graded by <i>Ignite Data Solutions</i> .)		
Sept 2017 — Jun 2021	BS Computer Science, National University of Sciences & Technology (NUST)	Islamabad, Pakistan
Final Year Project - Designed and built a real-time customer analytics platform for a retail bakery combining facial recognition, purchase history tracking via an integrated POS dashboard, and predictive analytics to generate customer insights and purchase likelihood predictions.		

SKILLS	Product Strategy & Roadmapping	User Journey & Funnel Optimisation
	Product Analytics & KPI Ownership	Jira, Linear, Notion, Mixpanel, Stripe
	Agile Delivery & Sprint Planning	N8N, Airtable, Lovable, Cursor, Metabase, Tableau, GA4,
	Customer Discovery & Onboarding	REST APIs, Data Modelling, System Integrations,
	Growth Strategy & Data Analytics	AWS (Cognito, DynamoDB, Lambda), GCP/BigQuery
	End-to-end Product Delivery	AI Workflows & Automation

REFERENCES

References available upon request